

ENABLING TECHNOLOGY

Companies invest in technology to maximize resources, improve performance, and drive business objectives. Enabling the technology must go beyond the implementation of systems, data, and infrastructure solutions to include preparing the business, driving an outcome-based delivery, and establishing long-term sustainability.



NAVIGATE'S APPROACH TO ENABLING TECHNOLOGY

Enterprise Solutions

Today's marketplace offers a range of enterprise solutions to enhance or replace existing systems. However, without a strategy in place to ensure any changes are directly tied to business goals, it's all too easy to waste resources and fall short of expectations.

Navigate's unique approach to enterprise solutions enables organizational effectiveness by focusing on the role of technology, as well as processes and people, to enable quick wins and long-term success.

Our proprietary Enterprise Solutions Framework, combined with our proven experience and objective, vendor-agnostic support, drives our client's strategic goals and helps them achieve success. For more information about our Enabling Technology Services, visit our website.

Information Management

Today's most successful organizations are effective in managing information by proactively aligning assets to support business goals – in turn driving smarter decision-making and better outcomes.

Navigate helps clients leverage their valuable data through a clearly defined management strategy, enabling technology, and structured governance. A right-sized approach that incorporates both information management and analytics capabilities gives management the access and integrity needed to make knowledge-based decisions and drive goals in a cost-effective manner.

IT Effectiveness

IT is an integral component of business operations, and can be an asset that provides tangible business value. As its foundation, leadership must ensure that the company is making the right investments in systems, resources, and support. With these assets in place, IT must operate at peak performance, aligning with the needs and supporting the strategy of the business.

Following a thorough IT assessment, Navigate helps clients articulate strengths and challenges, makes recommendations for adjustments that will more effectively promote business goals, and delivers a plan to drive the implementation. We can also guide the transition of IT into a more visible and highly-regarded position within your company, helping to shape and execute on your overall strategy.

Is your company experiencing any of the following?

- Operational inefficiencies likely due to outdated technology, and a lack of direction regarding how to select and implement a better solution
- Minimal (or no) real return on a technology investment
- Leadership overwhelmed by how to determine whether mobile applications, data center storage, and other approaches to technology might increase your company's productivity
- Data collected from a variety of sources with no central, standardized method for organizing, analyzing, and leveraging it to drive business objectives
- The potential for data breaches or other security threats, with no formal data security system in place
- A large amount of various forms of content – scanned documents, emails, product images, etc. – with no structure to store, categorize, and share it across the organization

Benefits of a Strategic Approach to Enabling Technology

- Knowledge-based confidence to select the technology and support systems that will best drive your business strategy
- Comprehensive implementation plan that addresses change management to ensure widespread adoption and sustained solution success
- Improved IT performance, including departmental satisfaction, increased strategic role involvement, and overall greater efficiency
- Better decision-making resulting from complete visibility into your data and information assets, with efficient processes for managing, protecting, and utilizing them to drive business goals

CONTACT US TODAY TO GET STARTED

484.383.0606 | info@navigatecorp.com | NAVIGATECORP.COM

For more information about our Enabling Technology Services, visit our [website](#).